



## Gold Coast Airport

**\*\*\* MEDIA RELEASE \*\*\***

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### **GOLD COAST AIRPORT MARKETING TEAM APPLAUDED**

Gold Coast Airport is flying high after walking away with the best airport marketing award for the Asia Pacific region.

The airport took out the top accolade last week at the OAG (Official Airline Guide)-Routes Airport Marketing Awards in Kuala Lumpur, edging out competition from Singapore Changi Airport and closer to home, Tullamarine Airport .

As the only industry-related awards rewarding excellence in airport marketing to airlines, Gold Coast Airport was selected as a finalist as a result of airlines voting on their preferred airports, based on a range of key criteria.

Gold Coast Airport Chief Operating Officer Paul Donovan said the airport was thrilled to receive the award.

“We feel truly honoured to win this award. To be held in such high esteem by our airline partners is very humbling. This accolade is the result of a lot of hard work and commitment from our dedicated Business Development & Marketing team,” Mr Donovan said.

Mr Donovan said the airport’s success in cementing itself as the low cost carrier hub for Australia played a part in the award win.

“With Jetstar now operating daily and weekly flights to Osaka, New Zealand and Narita respectively and AirAsia X, Pacific Blue and Air New Zealand continuing to thrive we are creating a hub environment where travelers can holiday on the Gold Coast as a mono destination or continue their travels to hundreds of different destinations throughout the world. “

Mr Donovan said the airport’s facilities, services and partnership approach were the foundations of its success to date.

“All our facilities are geared towards the low cost carrier model providing fast turn arounds for airlines and efficient quality services for passengers,” Mr Donovan said.

“This focus continues through every stage of our \$100 million terminal redevelopment currently underway, including 36 common user check in desks, common passenger screening



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and baggage collection and the appropriate mix of retail to support the needs of low cost airlines.”

For more information visit [www.goldcoastairport.com.au](http://www.goldcoastairport.com.au)

Gold Coast Airport is proudly owned and operated by Gold Coast Airport Pty Limited, a Queensland Airports Limited company.

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