



**Gold Coast Airport**



## MEDIA RELEASE

### TIGER TO LAND AT GOLD COAST AIRPORT

Date released: Monday 9 July 2007

TIGER Airways will be the next low cost domestic carrier to fly into Gold Coast Airport following the official announcement of the Gold Coast - Melbourne service today.

Tiger Airways made the announcement at Dreamworld's Tiger Island, outlining they would conduct services from December this year.

The announcement confirms the Gold Coast's continued advancement as a leading destination, securing historic investment and visitation.

Gold Coast Airport Chief Operating Officer, Paul Donovan said the announcement was extremely exciting and came hot on the heels of the runway extension opening and first intercontinental flight arrival at the airport.

"This announcement reinforces the ever increasing appeal of the Gold Coast in the market place and demonstrates the potential that organisations like *Tiger Airways* see in the growth of the destination.

"The collaborative marketing efforts of our team, Gold Coast Tourism and the industry as a whole have contributed to a successful result in this instance," Mr Donovan said.

"We are thrilled we will soon be welcoming *Tiger Airways* into the Gold Coast - it will not only provide additional low-cost services for domestic travelers but also give locals the opportunity to fly from the Gold Coast.

"The runway extension and the imminent terminal expansion augured well for a positive decision from *Tiger Airways* but ultimately it was the lure of this fantastic destination and all it has to offer that finally clinched the deal," Mr Donovan said.

"The Gold Coast Airport is on a roll and we are looking forward to more positive developments in the future that will contribute even more to the Northern Rivers and Gold Coast communities through tourism, hospitality and business opportunities," he said.

Gold Coast Tourism Chief Executive Officer, Pavan Bhatia said increased capacity was a key pillar of the Gold Coast Tourism Five Year Plan.

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"Our city is leading the way for Australian destinations, and the continued involvement and investment by companies such as *Tiger Airways* demonstrates a real confidence in the future of our city," he said.

"*Tiger Airways* announcement delivers extra capacity for the Gold Coast, resulting in increased visitation, spend and benefit for all Gold Coast businesses."

"In this environment of massive competition for the tourism dollar, the Gold Coast's strategic, innovative and cohesive approach to increasing visitor numbers and visitor spend is the key to our success. We are pleased to have *Tiger Airways* onboard as a contributor to that success."

**ENDS**

NB: The media will be advised of the first 'Tiger Airways' flight to the Gold Coast later in the year.

For more information please contact:

Melissa Pearce

Communications Coordinator

Queensland Airports Ltd

Ph: 07 5589 1107

Mb: 0437 331 557

Ben Pole

Public Relations

Gold Coast Tourism

Ph: 07 5584 6220

Mb: 0437 343 104