



AirAsia X Sdn Bhd. (Formerly known as
Fly Asian Xpress Sdn. Bhd.)

NOW EVERYONE CAN FLY XTRA LONG WITH AIRASIA X TO GOLD COAST
With fares as low as AUD99 (from Gold Coast) & RM50 (from Kuala Lumpur)*

GOLD COAST, 28 September 2007 – The much awaited Malaysia's truly first long-haul low cost carrier, AirAsia X today unveils Gold Coast as its first long haul international destination, marking a major tourism and economic coup for thriving Asia. The airline will commence four (4) direct return flights per week between Gold Coast Airport and Low Cost Carrier Terminal (LCCT), Kuala Lumpur beginning 2 November 2007.

AirAsia X is the extension of AirAsia's successful short haul low cost model in South East Asia. It aims to build on AirAsia's tradition of revolutionizing the short haul, low cost carrier model by introducing a number of features unique to the long-haul service. The airline will bring independence to the long-haul low cost traveler by providing an innovative product offering, ensuring passengers will enjoy a level of comfort and convenience suited for long-haul travel.

As the champion of low fares and true to AirAsia style, the airline will offer unbelievably low fares starting from AUD99 nett (inclusive of airport tax, fuel surcharge & administrative fees) for one way travel departing from Gold Coast! To sweeten the deal, AirAsia X will be offering even lower fares of RM50* onwards departing from LCCT in conjunction with Malaysia's 50th anniversary of nationhood. Guests can book online at www.airasia.com and the promotional fares will be made available for 48 hours from midnight 29 to 30 September (Malaysian time) for travel period from 2 to 14 November 2007.

** Air fare only excluding airport tax, fuel surcharge and administrative fee.*

*** GMT +08:00 for Malaysia, GMT +10:00 for Australia*

The inaugural flight will carry a total of 315 guests, consisting of 279 economy seats and 36 premium XL seats, serviced by the airline's Airbus A330-300 aircraft which arrived earlier this month in LCCT.

Azran Osman-Rani, Chief Executive Officer of AirAsia X, said, "Gold Coast is an ideal and exciting choice as X's first destination as it is a popular destination amongst Asians with first class offerings of theme parks, spectacular beaches, abundance of shopping opportunities that will cater to families and young adults. Gold Coast will definitely be a hit with Malaysian travelers. We are keen to position Gold Coast as the gateway to Australia as the airport also offers strong domestic connections for low cost travel to Sydney and Melbourne."

"AirAsia has successfully pioneered the low cost concept in South East Asia five years ago and today has carried over 40 million guests. It is evident low fares have opened up a huge market and enabled many millions with dreams to fly. We are now extending this successful model and

concept to long haul with the birth of AirAsia X and we believe Gold Coast is the start of X's exciting journey to building a strong long haul network. We believe this endeavour will be another outstanding achievement for Malaysia in establishing its homegrown low cost carrier internationally," added Azran.

Kathleen Tan, Head of Commercial of AirAsia Group, said, "We are extremely excited with X's first foray to Gold Coast. With globalization, high economic growth and modern technology, AirAsia's low cost concept has empowered many millions to fly. With our strong branding, vast route network and over 80 routes within Asia, AirAsia is now synonymous with low cost air travel. Australians are avid independent travelers and through X's entry to Gold Coast, many Australians can now see more of Malaysia and Asia for less using Kuala Lumpur as the South East Asia gateway. We are committed to offering the lowest fares and many will find AirAsia is a highly attractive option through our six hubs within Malaysia, Thailand and Indonesia."

Kathleen added, "The launch of X is timely to commensurate with Visit Malaysia Year 2007. Australia ranked No. 6 on our website's Top Ten countries for 2006 which is a strong indication that Malaysia is a highly popular tourist destination. Both AirAsia and AirAsia X certainly complement each other's network, ensuring guests enjoy a seamless experience by flying with us."

Celebrating the announcement today, the **Honourable Desley Boyle MP, Queensland Tourism Minister**, said "I welcome Air Asia X to the Gold Coast and Australia - may it be a long and happy partnership. Congratulations to the Gold Coast. This is going to be a huge boost to aviation movements at the Gold Coast Airport and will mean a significant increase in international tourism."

Paul Donovan, Chief Operating Officer of Gold Coast Airport, hailed the move as a major win for international tourism to the Gold Coast and Northern New South Wales regions. "This is just the tip of the iceberg. Kuala Lumpur is a major hub for AirAsia X with connections from South East Asia, China and India, and the emerging network will open the gates to all of the ASEAN countries and potentially Europe. From an outbound perspective, residents within our catchment area, from Brisbane to Coffs Harbour, will be able to access low cost services directly to Malaysia and beyond."

Donovan said AirAsia X would be accommodated in the current terminal building and would move into the airport's expanded terminal once completed.

Gold Coast Tourism CEO Pavan Bhatia said the commencement of AirAsia X was a key success in tourism growth for the city of Gold Coast.

"The fortunes of our region will continue to be secured as key stakeholders such as Gold Coast Tourism, Gold Coast Airport, state and local government work together to raise destination Gold Coast in the international arena. Gold Coast Tourism welcomes AirAsia X to the Gold Coast and will support their allegiance to the region through delivering marketing expertise, professional structure and a commitment to tourism growth over the next five years.

"The clear destination marketing strategy which will ultimately increase visitation by more than 2 million people and visitor spend by AUS\$2 billion per annum on the Gold Coast has

demonstrated to airlines, developers and other potential investors that there is great business sense in engaging with the city.”

FLIGHT SCHEDULE for KUALA LUMPUR-GOLD COAST

Flights From	Departure/ Arrival	Flight No	Frequency
Kuala Lumpur to Gold Coast	21:40 / 07:40	D7 2702	Monday, Wednesday & Friday
Kuala Lumpur to Gold Coast	07:20 / 17:20	D7 2702	Sunday

FLIGHT SCHEDULE FOR GOLD COAST - KUALA LUMPUR

Flights From	Departure/ Arrival	Flight No.	Frequency
Gold Coast – Kuala Lumpur	08:55 / 15:25	D7 2703	Tuesday, Thursday & Saturday
Gold Coast – Kuala Lumpur	18:35 / 1:05	D7 2703	Sunday

About AirAsia X

AirAsia X, an affiliate of AirAsia with shareholders including Virgin Group, is the new long haul, low cost airline launched in January 2007. Having franchised the AirAsia brand from AirAsia, AirAsia X’s long haul low cost business model is built on sustainable and continued delivery of everyday low fares. It aims to cover destinations which are more than four hours in flight duration from Kuala Lumpur, complementing the existing AirAsia network and will soon offer daily point-to-point frequencies to popular destinations in Asia Pacific, Middle East and Europe.

About Gold Coast Airport

Gold Coast Airport currently offers direct services to Sydney, Melbourne, Adelaide, Newcastle and New Zealand including Auckland, Hamilton, Christchurch and Wellington. Gold Coast Airport Pty Limited is a wholly owned subsidiary of Queensland Airports Limited.

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Gold Coast Airport

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